

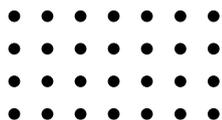


SICR

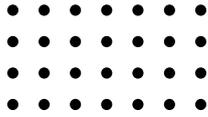
Impact Report

(Jan 2022-Oct 2024)

A comprehensive evaluation of our impact, resilience, and strategic achievements



Executive Summary



Clinical research is the foundation of medical progress, yet many underrepresented communities remain disconnected from the research ecosystem. From Jan 2022 through Oct 2024, Sikhs in Clinical Research (SICR) has led a pioneering effort to increase awareness and engagement around clinical research within the Sikh community across the United States. Through grassroots outreach, educational resources, live events, and digital webinars, SICR is working to ensure that people are informed, represented, and empowered to participate in the future of healthcare.

Main Topics



CLINICAL RESEARCH AS A TREATMENT OPTION



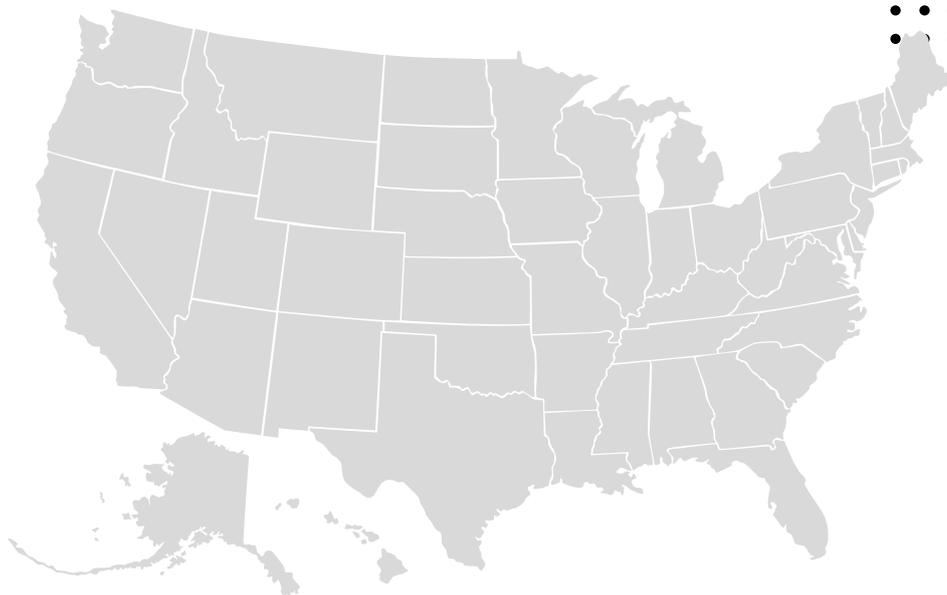
CLINICAL RESEARCH AS A CAREER PATH



BUILDING TRUST AND AWARENESS



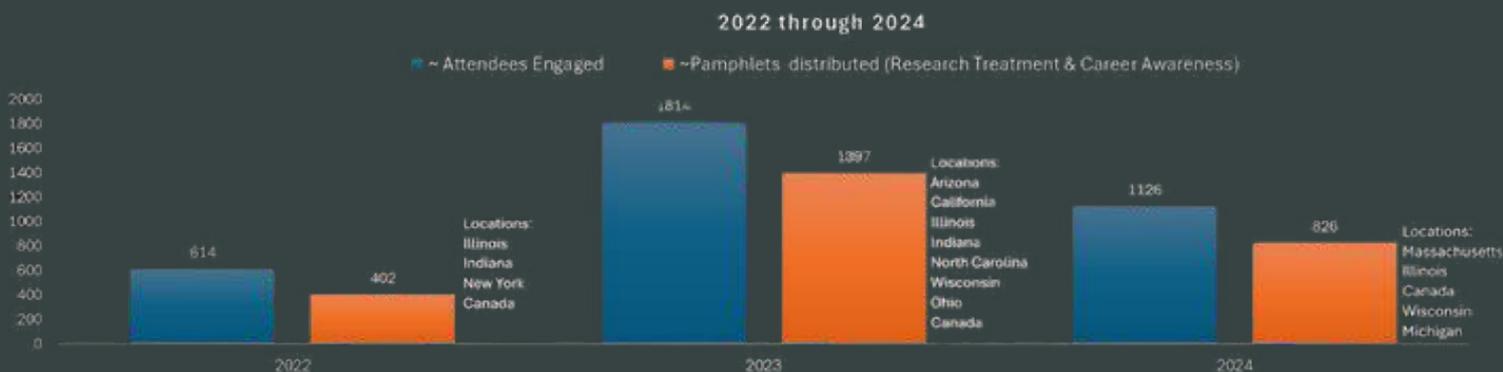
Geographic Reach

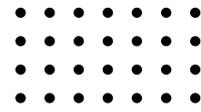


SICR's outreach has spanned 11 states, including:

- USA: Illinois, Indiana, New York, California, Arizona, North Carolina, Ohio, Wisconsin, Massachusetts, and Michigan
- Canada: Ontario

This wide reach reflects our commitment to engaging the community and meeting people where they are, empowering them to make informed decisions.



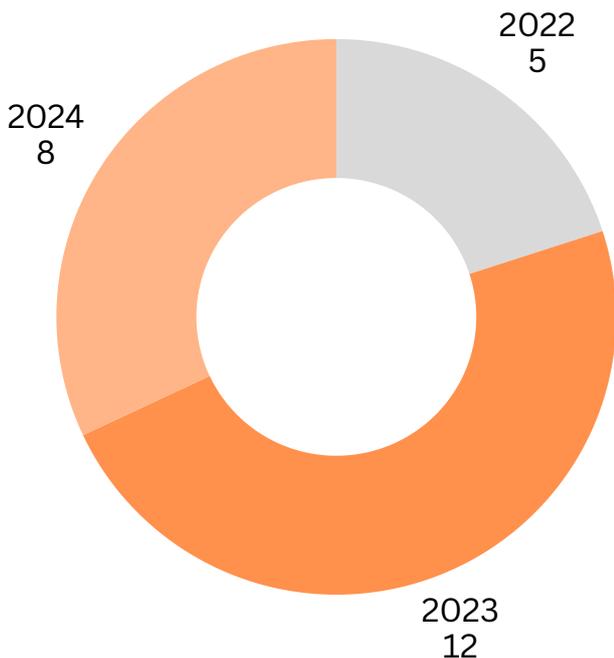


Year-by-Year Growth

Jan 2022–Oct 2024

Year	Events Held	Attendees Engaged	Pamphlets Distributed
2022	5	614	402
2023	12	1,814	1,397
2024	8	1,126	826

Year-by-Year Growth



GROWTH



The notable growth in 2023 is attributed to outreach expansion in states with high Sikh populations, such as California. In 2024, efforts focused on maintaining momentum and deepening engagement through digital content and community follow-up.

Milestone Summary

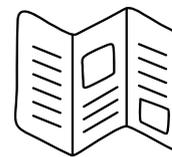


(June 2022 – October 2024)

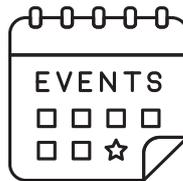
3,300+
Community
members engaged



2000+
Pamphlets
distributed



25+
Events
organized



600+
Newsletter
sign-ups



- Video Testimonials With Community Feedback
- Ongoing Webinar Participation & Community Follow-Ups for Long-Term Sustainability



SICR Presentations and Media Highlights

The following presentations, attendance at conferences, and media coverage highlight SICR's commitment to increasing diversity and representation in clinical research, empowering underrepresented communities, and fostering meaningful collaborations across the healthcare ecosystem.

Radio Show

SICR's work was featured by senior Punjabi journalist Parminder Soch of Parwaaz Radio (Germany) and 5aab Now TV USA, helping spread awareness of our mission.

SikhNet Feature

SikhNet published SICR's article "A Call to the Sikh Community," on their website highlighting the need for greater Sikh representation and diversity in clinical research.

Recognition from IAOCR

SICR was proudly featured in the IAOCR Newsletter – Quality Insights, recognizing our mission of advancing diversity and inclusion in clinical research.

SCOPE

Aman Khera, VP at Worldwide Clinical Trials, highlighted SICR's efforts at SCOPE, emphasizing the inclusion of underrepresented groups in clinical trials and promoting a patient-centered research approach.

Academic Outreach

SICR Founder Ekta Grewal led a workshop on Career and Entrepreneurship Opportunities in Clinical Research at DAV College (Punjab), inspiring students to explore opportunities in clinical research and medical writing.

RAPS Convergence

Aman Khera, VP at Worldwide Clinical Trials, presented at the RAPS Convergence in Montreal, emphasizing the need for greater diversity and inclusion in clinical research and spotlighting SICR's ongoing efforts in this space.

SICR Presentations and Media Highlights

SOCRA Event Presentation

SICR Founder Ekta Grewal presented Best Practices in Clinical Research Operations and Site Management at the METS Event (SOCRA Houston Chapter), focusing on ethics, integrity, and compliance in research.

NWABR Clinical Research Professional Conference

SICR was proud to present at the NWABR Clinical Research Professional Conference, joining over 170 attendees to expand clinical research knowledge and earn CE credits through CIP Council, ACRP, and SOCRA.

Fireside Chat with Asian Employee Network – CIBC U.S.

SICR hosted a fireside chat with the CIBC Asian Employee Network, discussing health disparities, cultural barriers, impact of clinical trials and breakthroughs in medical research affecting the Asian community.

Cancer Health Equity Summit- Wellness House

SICR Founder Ekta Grewal raised awareness about Sikhs and distributed the Sikh patient care guide, emphasizing the importance of including underrepresented communities, subgroups, and faith-led groups in clinical research to enhance workforce diversity and health equity.

ACRP

Dr. Nadine Spring, CEO of SpringWell360 LLC, spotlighted SICR at the ACRP West Virginia Chapter event, recognizing SICR mission to increase diversity in clinical research, reduce health disparities, and promote health equity and showcasing SICR's educational resources through a beautiful presentation.

SICR Conference

SICR hosted its first in-person conference in Chicago, and also celebrated Clinical Trials Day with inspiring discussions and community spirit.



SICR Presentations and Media Highlights

Parexel Patient Advocacy Group Forum

SICR Founder Ekta Grewal joined the Parexel Patient Advocacy Group Forum meeting where she had the opportunity to highlight the SICR work and the importance of expanding reach to subgroups, minorities under minorities and faith led groups for better health outcomes.

Sikhs at JP Morgan Networking Event

SICR was recognized for its commitment to advancing career opportunities and health equity for the Sikh community at the Sikhs at JP Morgan event.

DIA Global Meeting

Aman Khera, VP Worldwide Clinical Trials, had the opportunity to join the DIA Global Meeting, sharing insights on improving inclusion of underrepresented communities in clinical trials.

NASMDA Conference

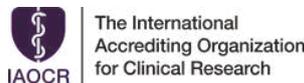
Ekta Grewal represented SICR at the NASMDA Conference, engaging with aspiring professionals and raising awareness about clinical research opportunities.

UI Health - University of Illinois Cancer Center

SICR Founder Ekta Grewal discussed the opportunities to work together to raise awareness about clinical trials in the Sikh community and translate clinical trials educational materials in Punjabi.

Career Guide Giveaway Initiative

SICR launched a Career Guide Giveaway for students and graduates in Punjab (India), providing free guides on careers in clinical research and medical writing to raise awareness and inspire participation.



Significant Educational Resources

SICR Founder Ekta Grewal has developed culturally and linguistically appropriate materials to support informed engagement in clinical research.

Publications and Educational Materials

- A Guide for Doctors to Clinical Research
- A Handbook for Healthcare Workers: Understanding the Sikh Faith
- A Call to the Sikh Community
- Children's Books:
 - Sara Learns About Clinical Research
 - Clinical Research Heroes – Glossary
 - Meet a Research Doctor
 - Meet a Research Nurse
- Clinical Trials Educational Flyer from the FDA (Translated into Punjabi)

Educational Videos

- Disease Awareness Videos (in Punjabi and English)
- Understanding Sikh Faith Videos (for Cultural Competency)

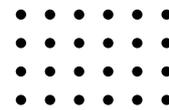


THESE RESOURCES HAVE BEEN DISTRIBUTED DIGITALLY AND IN-PERSON, HELPING REDUCE LANGUAGE AND CULTURAL BARRIERS WHILE BUILDING COMMUNITY TRUST IN CLINICAL RESEARCH.

Impact on Awareness and Engagement

From on-the-ground booth interactions to newsletter growth and resource sharing, SICR has built:

- Trust in the clinical trial process
- Addressed questions and misconceptions, breaking barriers, and creating curiosity to learn more
- Understanding of research as a career, care, and treatment option



Sustained interest includes:

- Increased attendance in webinars
- Becoming an ambassador interest
- A lot of positive feedback
- Follow-up calls
- Future events requests

Live Engagement and Storytelling Initiatives

Guest Speaker Series

SICR has hosted over 30 guest speakers, including:

- Clinical research professionals
- Academic researchers
- Healthcare workers
- Patient advocates

These sessions provided firsthand insights into clinical research careers, ethics, participation, and innovation.



Looking Ahead: 2025 and Beyond

SICR's strategic priorities include:

- Expanding outreach to more U.S. states
- Collecting and publishing Sikh patient stories
- Strengthening partnerships with industry stakeholders

Gratitude and Acknowledgment

We extend heartfelt thanks to:

- Our Gurdwara committee partners
- The ambassadors and booth volunteers
- The families who gave feedback
- Our guest speakers
- Every individual who stopped by our booth, asked questions, or took a pamphlet
- New Life Clinical Research, for sponsoring our community events

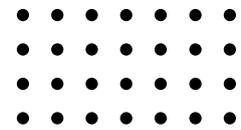
COLLABORATOR



Mission



To raise awareness about clinical research as a care and treatment option for better health outcomes and to increase health equity.



SIKHS IN CLINICAL RESEARCH (SICR)

Awareness. Empowerment. Inclusion.



FOR MORE INFORMATION



+1-847-454-3872



www.sikhsinclinicalresearch.org



info@sikhsinclinicalresearch.com